



Luminox Press Release

Luminox Increases Automatic Offerings Field Series Features Two New Automatic Models

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In a move that answers the demands of the marketplace, Luminox has been increasing its use of automatic movements throughout its range. Now, Luminox is proud to introduce two new Field automatics – a three hand automatic and a special, numbered Valjoux chronograph. More and more people are discovering the magic of mechanical movements – automatic movements actually interact with you, as the movement of your wrist keeps them wound – with no battery to change!

The 43mm Field Auto comes with either a black or silver dial, on a smooth buffalo leather strap (in black or dark brown, depending on the model) with bold cord contrast stitching, while the 48mm Field Auto Chrono features the famous Valjoux 7750 movement, renowned for its reliability and elegant design, with a special engine-turned rotor. The Field Auto Chrono offering includes a black or silver dial on textured buffalo leather straps (in black or medium brown, depending on the model). Both series have black textured dial centers, sapphire crystals and case backs to view the movement, and a more rounded case design to identify the automatics and separate them from Luminox's quartz field series. Both series are water resistant to 100 meters, and of course feature the proprietary Luminox Light Technology (LLT).

Luminox timepieces are manufactured like few others. The LLT and the additional quality control steps Luminox mandates require extraordinary attention to detail and care in manufacturing. All Luminox watches are Swiss Made.

Essential Gear.

Invented in the United States, Made in Switzerland, Always Visible.